



Whether I'm on stage, in a classroom, or working with a CEO — it all starts with the same question: what's the story?

Melinda Buckley is a creative director, writer, and executive speaker coach who helps leaders and organizations transform complex ideas into narratives that move people to act. She works across the full spectrum — from one-on-one executive coaching and live workshops to custom virtual curriculum and large-scale creative event direction — often for the same client. With a roster spanning Bloomberg Philanthropies, IBM, Microsoft, McDonald's, Akamai, AlphaSense, and major pharmaceutical companies, she brings a rare combination of strategic clarity and theatrical instinct to every engagement. At IBM TechXchange, she created and delivered both a customized webinar, *Unleashing the Power of Story*, and the live session *Capturing Attention in a Distracted World* — the highest-attended session in the Professional Development track at the conference. For Autodesk, she developed, wrote, and delivered a series of eight instructional videos alongside two live webinars under the signature framework *Clearer, Shorter, Smarter*.

Melinda's approach is rooted in a career that began on Broadway — performing in *Crazy for You*, *A Chorus Line*, and Bob Fosse's *Sweet Charity* — and has spanned film, television, and live events ever since. She assisted in the filming of Sondheim's *Company* with the NY Philharmonic (starring Neil Patrick Harris, Patti LuPone, and Stephen Colbert), choreographed *Stuart Little I & II* for Columbia Pictures, and directed a CBS PSA that aired during Super Bowl 2019, named one of the top ten ads of the year by *Paste Magazine*. Her solo play *MOTHER (and me)* went into development with Tony Award-winning producer Barbara Whitman and director Kimberly Senior.

Whether she's preparing a CEO for a global stage or building a curriculum for a distributed workforce, Melinda's work starts in the same place: finding the human story at the center of the message.

BUCK UP!
CREATIVE